#### Washington State Climate Study

Presented to Senate Economic Development Committee

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January 12, 2011 Olympia, Washington



### Study Overview

- Established in 1996 under RCW82.33A to provide information to the legislature as to the <u>competitiveness of Washington's</u> economic climate relative to the other states.
- Indicators chosen by advisory committee with representatives from government, business, and labor
  - Consistent across states
  - Timely
  - Valid and accurate
- Produced by Economic and Revenue Forecast Council in consultation with Washington Economic Development Commission

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### Overall, Washington's performance was mixed

- 41 Total Indicators and Benchmarks
  - 35 Updated
- 32 indicators with ranks relative to other states:
  - 12 improved
  - 11 worsened
  - 9 unchanged
- 33 indicators which measure year-overyear performance:
  - 14 improved
  - 16 worsened
  - 3 unchanged

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### Study Indicators

#### Benchmarks Separated into four categories:

- Innovation Drivers
  - 18 Indicators
  - Average Rank: 19
- Business Performance
  - 4 Indicators
  - Average Rank: 8
- Economic Growth and Competitiveness
  - 9 Indicators
  - Average Rank: 17
- Quality of Life
  - 10 Indicators
  - Average Rank: 16

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#### **Innovation Drivers**

#### Innovation Drivers – 19th

- Talent and Workforce
  - 8 Indicators
  - Average rank 21<sup>st</sup>
- Entrepreneurship and Investment
  - 3 Indicators
  - Average rank 11<sup>th</sup>
- Infrastructure
  - 7 Indicators
  - Average rank 25<sup>th</sup>

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#### **Innovation Drivers**

Indicator	Performance	Rank	
College Participation	Unchanged	Worsened	
High School Education	Improved	Worsened	
Bachelor's Degree	Improved	Unchanged	
Tenth Grade WASL	Worsened	N/A	
Fourth Grade Reading	Worsened	Worsened	
Migration Rate	Unchanged	Improved	
Total R&D	Improved	Unchanged	
Interstate Conditions	Improved	Worsened	
FAA Air Traffic	Improved	Improved	
Electricity Costs	Worsened	Improved	
Tax Collections	Improved	Improved	
Workers' Comp. Costs	Worsened	Worsened	

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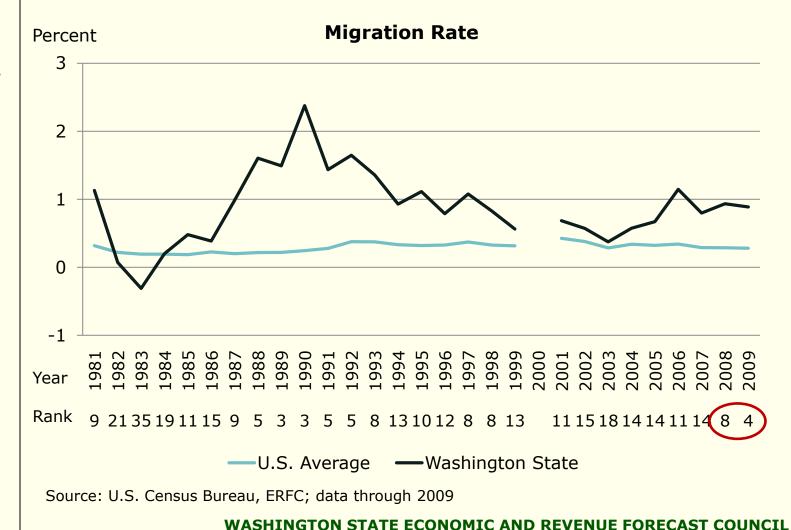


### Migration in Washington has been trending upward since 2003

The state's migration rate of 0.9% is much higher than the nation average of 0.3%

Washington ranked 4<sup>th</sup> in total migration and on a per capita basis

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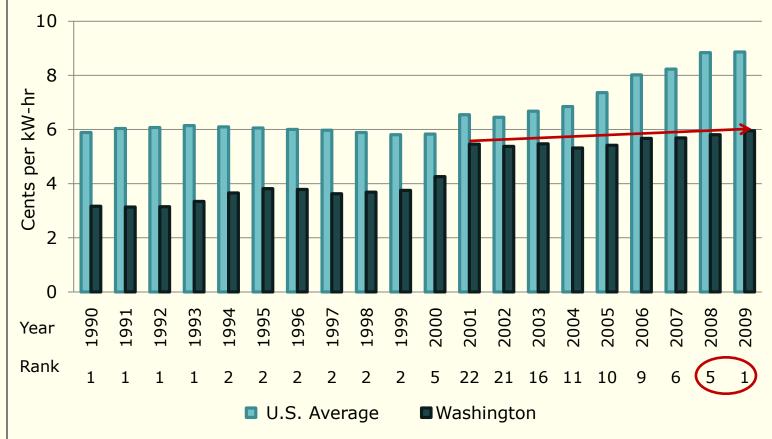
# Electricity Prices in Washington have remained stable since 2001 while they have increased nationally

Washington once again had the lowest electricity costs in the nation in 2009

The state's 5year average price ranks 6<sup>th</sup> in the nation

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**Electricity Prices** 



Source: U.S. Energy Information Administration, ERFC; data through 2009

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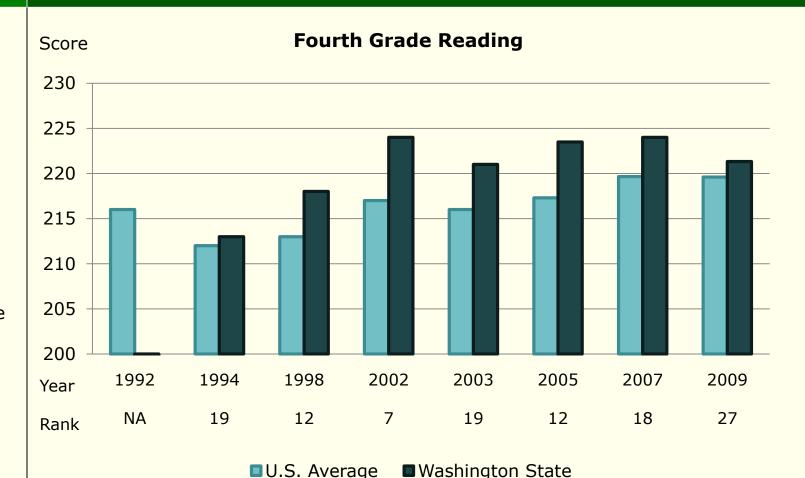
### Fourth grade reading has declined in recent years

Washington ranks 16<sup>th</sup> in average score since 2002

Despite ranking 27<sup>th</sup>, WA's score was still slightly above the national average

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Source: National Center for Education Statistics, ERFC; data through 2009

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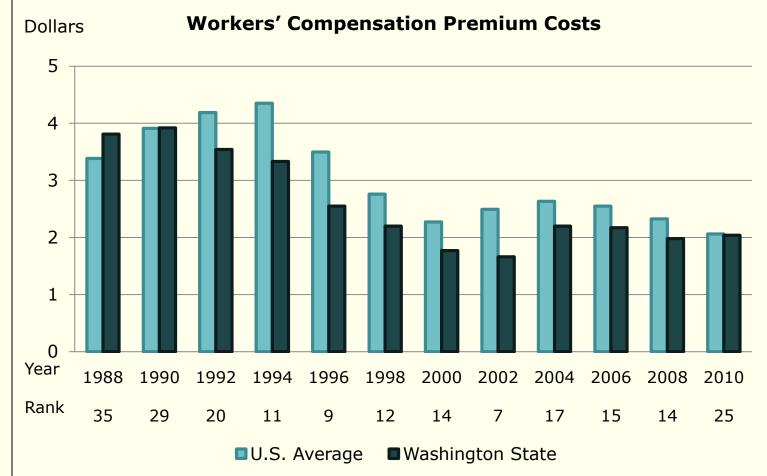
# Workers' Comp costs increased slightly in WA while they decreased nationally

WA still remains well below the national average over the last 5 years and ranks 16<sup>th</sup>.

Premium costs were \$2.04 per \$100 of payroll in the state

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Source: Oregon Worker' Compensation Premium Rate Ranking, ERFC; data through 2010



#### **Business Performance**

Indicator	Performance	Rank
Foreign Exports	Worsened	Improved
Foreign Exports Excl. Trans. Equipment	Worsened	Worsened
Growth in High Wage Industries	Improved	Improved
Value Added in Manufacturing	Worsened	Worsened

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## Growth in High Wage Industries was positive for the second year in a row

The percentage of jobs in WA in high wage industries is now above 50%

This was the first time since 1997-98 that the share of high wage jobs increased for 2 consecutive years in WA

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Source: ERFC; data through 2009

**Growth in High Wage Jobs** Percent 0.6 0.4 0.2 0 -0.2-0.4-0.6-0.8 -1 2002 866 2000 2003 2004 2005 2006 2007 2001 Year Rank 30 18 29 46 5 27 39 13 8 42 31 39 13 —U.S. Average —Washington State

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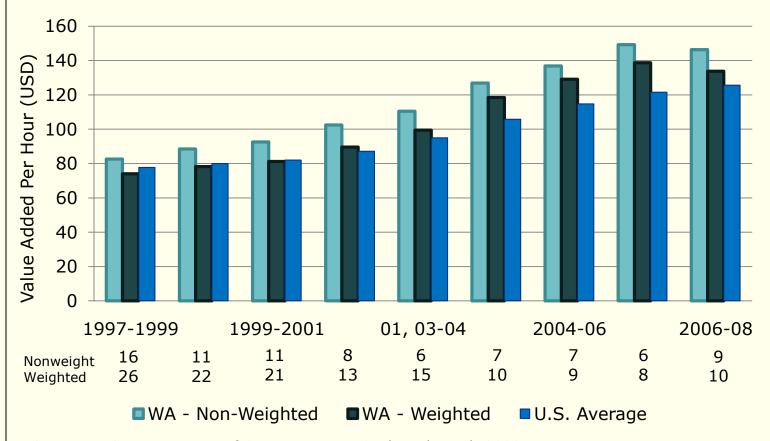


### Washington continues to outpace the national average in value added

WA's rank in the weighted measure worsened from 8th to 10th

Washington's value added per hour of labor remains well above the national average

WA Economic Climate Study 12 Jan 2011 Value Added Per Hour of Labor in Manufacturing



Source: U.S. Department of Commerce, ERFC; data through 2008

ient of commerce, Erd e, data through 2000

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## Economic Growth and Competitiveness

Performance	Rank	
Worsened	Improved	
Worsened	Unchanged	
Worsened	Worsened	
Improved	Improved	
Improved	Unchanged	
Worsened	Unchanged	
Worsened	Worsened	
N/A	N/A	
N/A	N/A	
	Worsened Worsened Improved Improved Worsened Worsened N/A	

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## Earnings decreased nationally but stayed positive in Washington

Washington's rank improved from 29th to 8th in 2009

U.S. experienced negative earnings growth for the first time since 1980

The 5-year average of 2.6% ranks 10<sup>th</sup> among the states

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**Annual Earnings Per Job Growth Rate** Percent 10 8 6 4 0 -2 Year Rank 26 34 30 37 47 44 24 42 39 23 5 2 4 18 48 13 13 7 2 2 30 44 31 43 45 38 6 8 29 8 —U.S. Average —Washington State

Source: U.S. Dept of Commerce, BEA, ERFC; data through 2009

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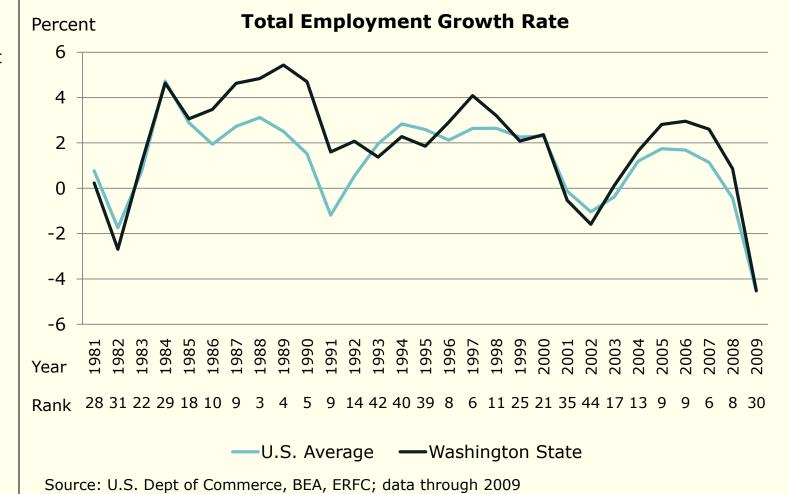
## Employment plummeted nationally and in Washington

This was the first time WA didn't outperform the nation since 2002

The 5-year average of 0.9% ranks 8<sup>th</sup> among the states

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### Quality of Life

Climate Benchmark	Performance	Rank	
Homicide	Improved	Unchanged	
Violent Crime	Unchanged	Unchanged	
Arrest Rate	Worsened	Worsened	
Air Quality	Worsened	Worsened	
Drinking Water	Improved	Improved	
Toxins Released	Improved	Improved	
Health Index	Improved	Unchanged	
State Parks and Rec	Worsened	Unchanged	
State Arts	Worsened	Improved	
Library Service	Improved	Unchanged	

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### The amount of toxins released continues to decline

The amount of toxins released declined 43% in WA in 2009

WA's 5-year average was 64% below the U.S. average

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2000 1800 1600 1400 sq. 1200 per 1000 800 Spuno 600 400 200 0 2002 2003 2004 2005 2006 1997 1998 1999 2000 2001 Year Rank

**Toxins Released** 

Source: U.S. Environmental Protection Agency, ERFC; data through 2009

U.S. Average

16 17 14 15 17 20 20 20 20 11 11 10 6

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■ Washington State

11 8

14 17 14 13 15 6



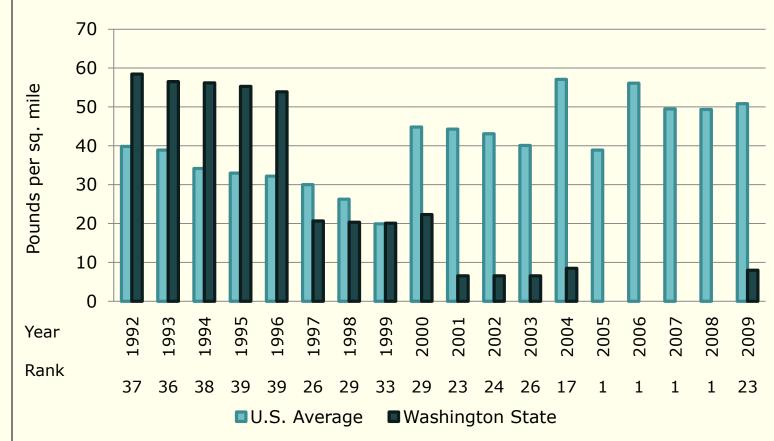
#### Washington's air quality index was the worst since 2004

This was the first time since 2004 that WA had residents living in nonattainment areas

The EPA states that the pollutants monitored have adverse effects on the environment and human health

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**Air Quality Index** 



Source: U.S. Environmental Protection Agency, ERFC; data through 2009

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	Improved	Worsened	Unchanged
Rank	12	11	9
Performance	14	16	3

#### Overall, Washington's Climate Study indicated lack of improvement

- Performance compared to past years generally worsened
- Washington's rankings relative to others states had offsetting changes

#### No category showed significant improvement

- Quality of Life had the most improvement, but it was modest
- Innovation drivers, business performance, and economic growth all had mixed results

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### Questions



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